

6<sup>th</sup> Grade  
**Zoo Brochure**

CATEGORY	4	3	2	1
<b>Writing - Organization</b>	Each section in the brochure has a clear beginning, middle, and end.	Almost all sections of the brochure have a clear beginning, middle and end.	Most sections of the brochure have a clear beginning, middle and end.	Less than half of the sections of the brochure have a clear beginning, middle and end.
<b>Writing – Grammar</b>	There are no grammatical mistakes in the brochure.	There are no grammatical mistakes in the brochure after feedback from an adult.	There are 1-2 grammatical mistakes in the brochure even after feedback from an adult.	There are several grammatical mistakes in the brochure even after feedback from an adult.
<b>Spelling &amp; Proofreading</b>	No spelling errors remain after one person other than the typist reads and corrects the brochure.	No more than 1 spelling error remains after one person other than the typist reads and corrects the brochure.	No more than 3 spelling errors remain after one person other than the typist reads and corrects the brochure.	Several spelling errors in the brochure.
<b>Sources</b>	Careful and accurate records are kept to document the source of 95-100% of the facts and graphics in the brochure.	Careful and accurate records are kept to document the source of 94-85% of the facts and graphics in the brochure.	Careful and accurate records are kept to document the source of 84-75% of the facts and graphics in the brochure.	Sources are not documented accurately or are not kept on many facts and graphics.
<b>Knowledge Gained</b>	Student can accurately answer questions related to facts in the brochure and used technology to create the brochure.	Student can accurately answer most questions related to facts in the brochure and used technology to create the brochure.	Student can answer some questions related to facts in the brochure and used technology to create the brochure.	Student appears to have little knowledge about the facts or did not use technology to create the brochure.
<b>Graphics/Pictures</b>	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics do not go with the accompanying text or appear to be randomly chosen.
<b>Content - Accuracy</b>	The brochure has all eight categories addressed: Accredited? How many animals? Species? Threatened or Endangered Animals? How many visitors? Student Learners? Jobs? Money?	The brochure addresses at least 7 of the 8 categories: Accredited? How many animals? Species? Threatened or Endangered Animals? How many visitors? Student Learners? Jobs? Money?	The brochure address 6 of the 8 categories: Accredited? How many animals? Species? Threatened or Endangered Animals? How many visitors? Student Learners? Jobs? Money?	The brochure addresses half of the required categories: Accredited? How many animals? Species? Threatened or Endangered Animals? How many visitors? Student Learners? Jobs? Money?